



POLITICAL SURVEY, LOYALTY LEVEL OF VOTERS

PREPARED BY IPM MARKET INTELLIGENCE CAUCASUS



Research Design

Target Group	Residents aged 18+ who have the right to vote in the area
Research Area	Georgia, Nationwide
Sample Method	RDD
Sample Size	1 000 completed interviews
Research Method	CATI
Length of Interview	15 min
Research Instrument	Developed by IPM Market Intelligence Caucasus in collaboration with the Client

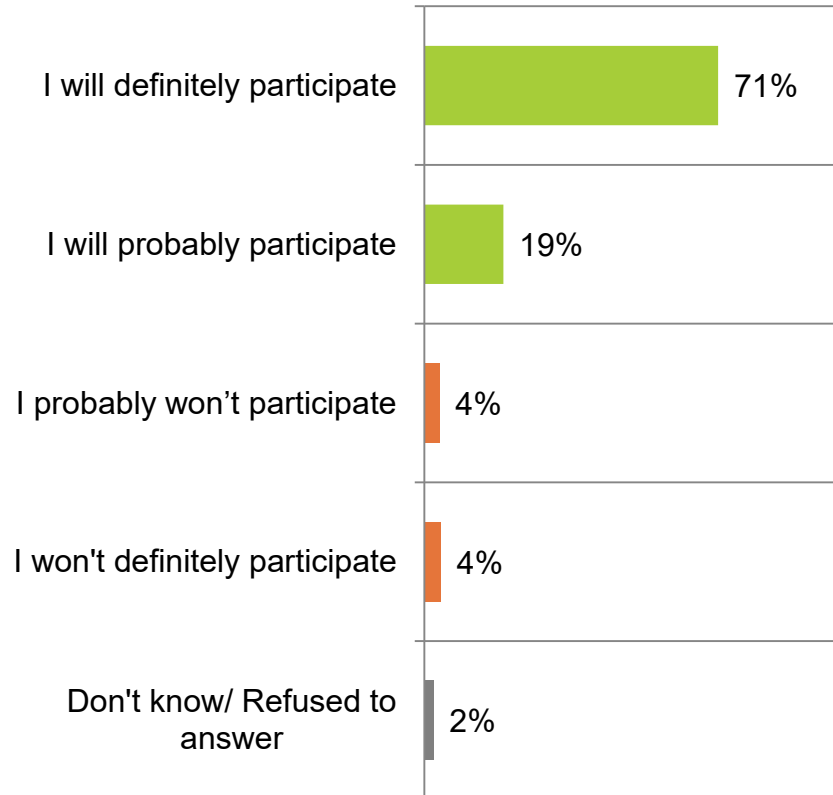
Political Party's Awareness

Which political parties did you hear about listed below?

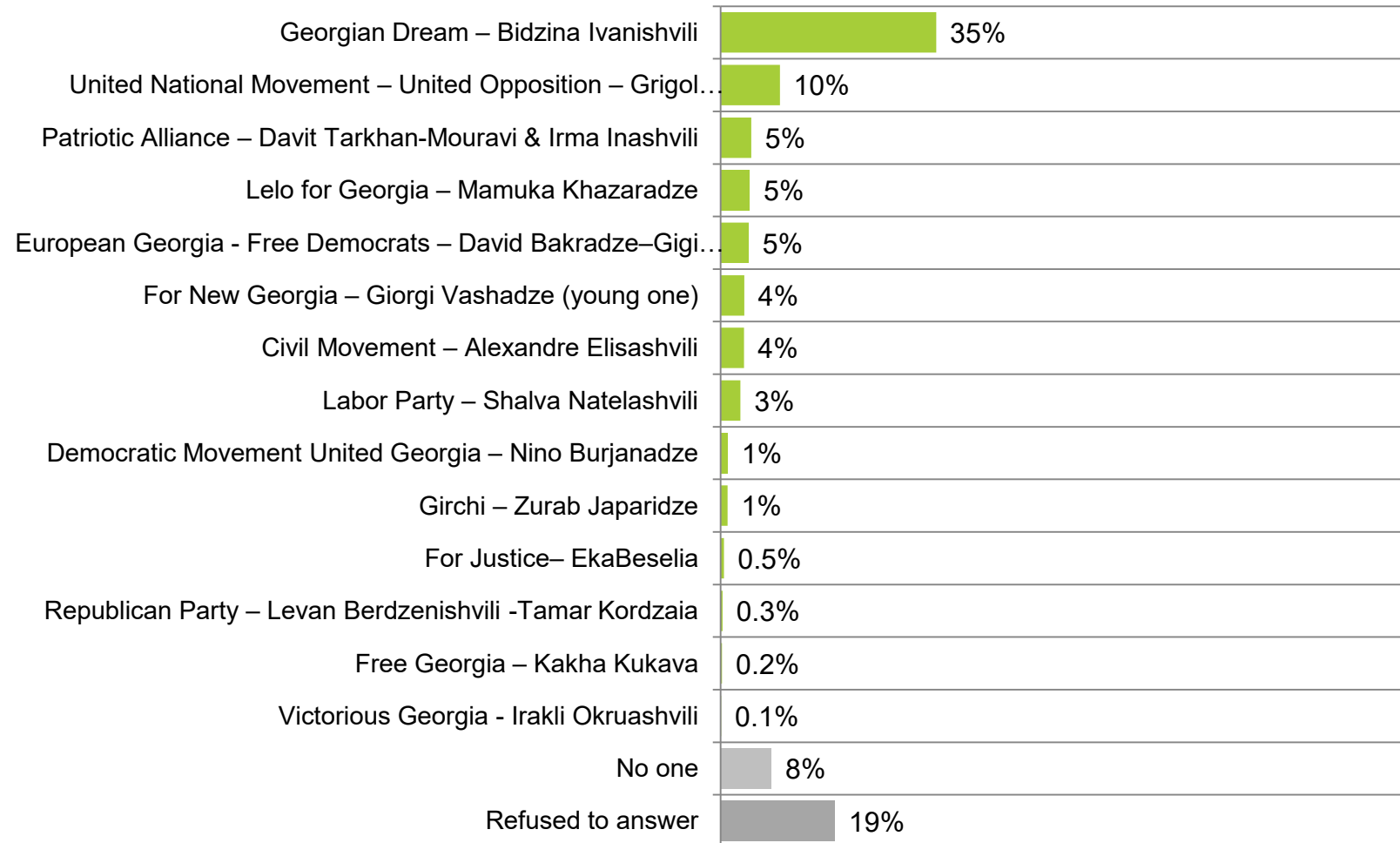
Georgian Dream – Bidzina Ivanishvili	99%
United National Movement – United Opposition – Grigol Vashadze (Older)-Mikheil Saakashvili	98%
Labor Party – Shalva Natelashvili	97%
European Georgia - Free Democrats – David Bakradze–Gigi Ugulava - Shalva Shavgulidze	95%
Patriotic Alliance – Davit Tarkhan-Mouravi & Irma Inashvili	94%
Democratic Movement United Georgia – Nino Burjanadze	93%
Girchi – Zurab Japaridze	91%
For New Georgia – Giorgi Vashadze (young one)	91%
Lelo for Georgia – Mamuka Khazaradze	86%
Republican Party – Levan Berdzenishvili -Tamar Kordzaia	85%
Free Georgia – Kakha Kukava	84%
For Justice– EkaBeselia	80%
Victorious Georgia - Irakli Okruashvili	76%
Civil Movement – Alexandre Elisashvili	72%

Readiness to participate in future elections

If you think about the 2020 parliamentary elections in Georgia, how likely is it that you will run in these elections?

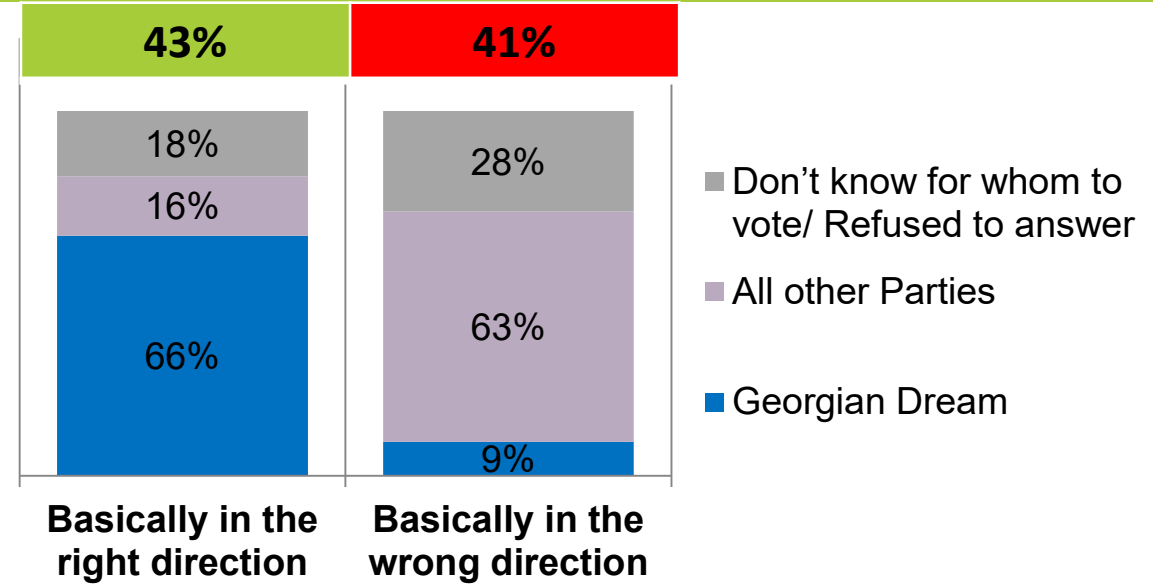
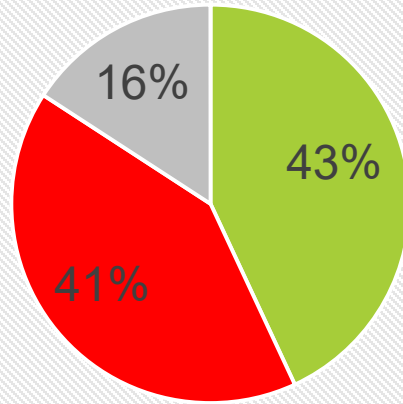


If parliamentary elections were held tomorrow, which party's candidate would you vote for?

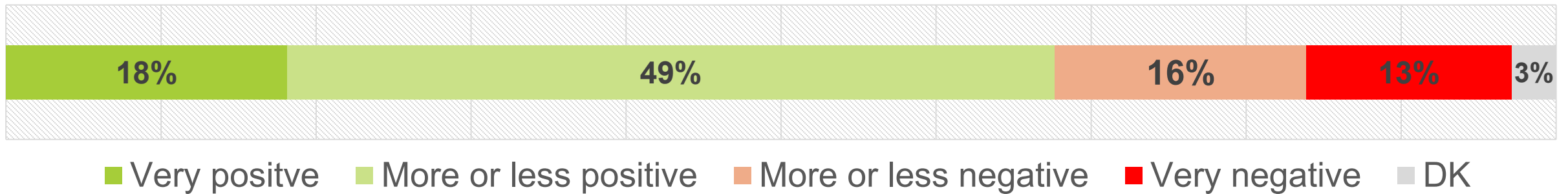


Evaluation of Country Developing

- Basically in the right direction
- Basically in the wrong direction
- DK

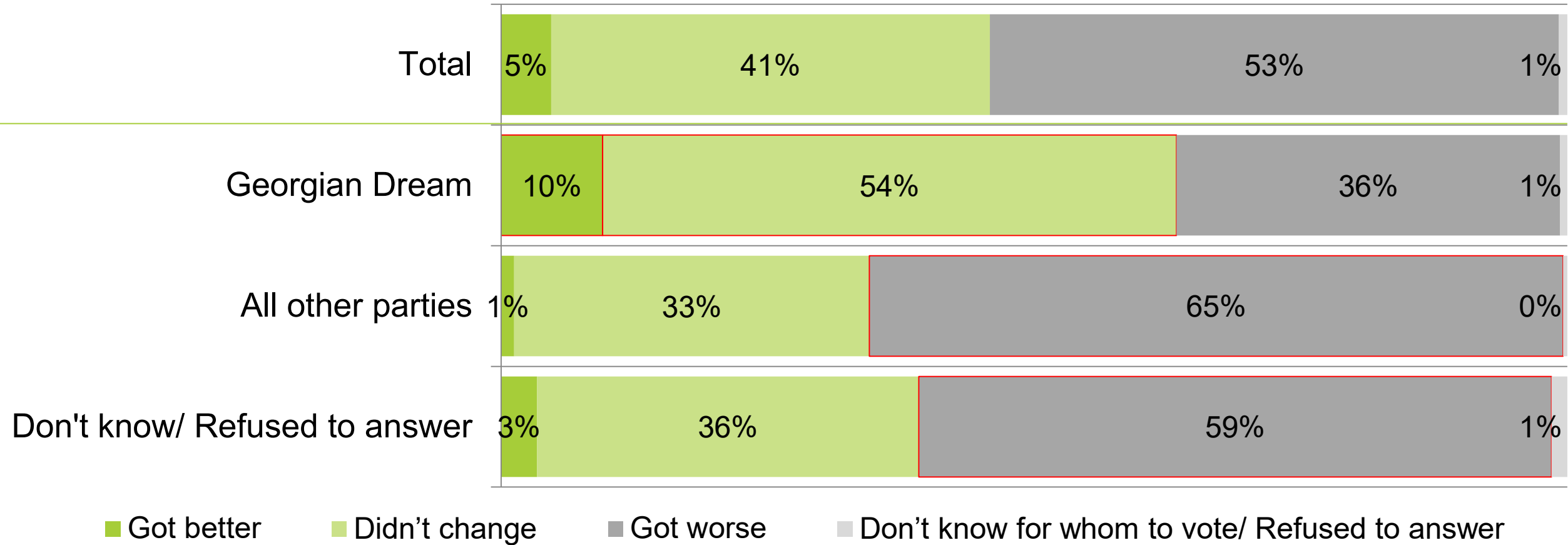


How would you evaluate the work of the Government in the whole?



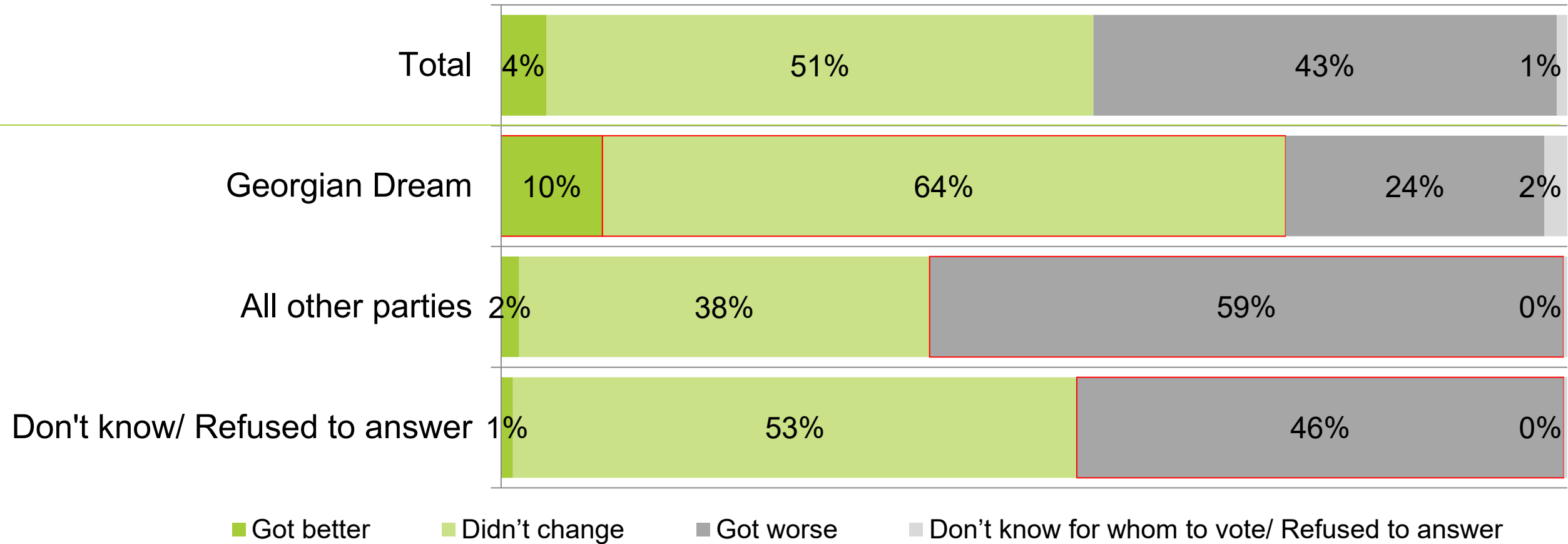
Material Condition/Family Income

In your opinion, how much has the situation changed over the past 3 months on the following important issues?



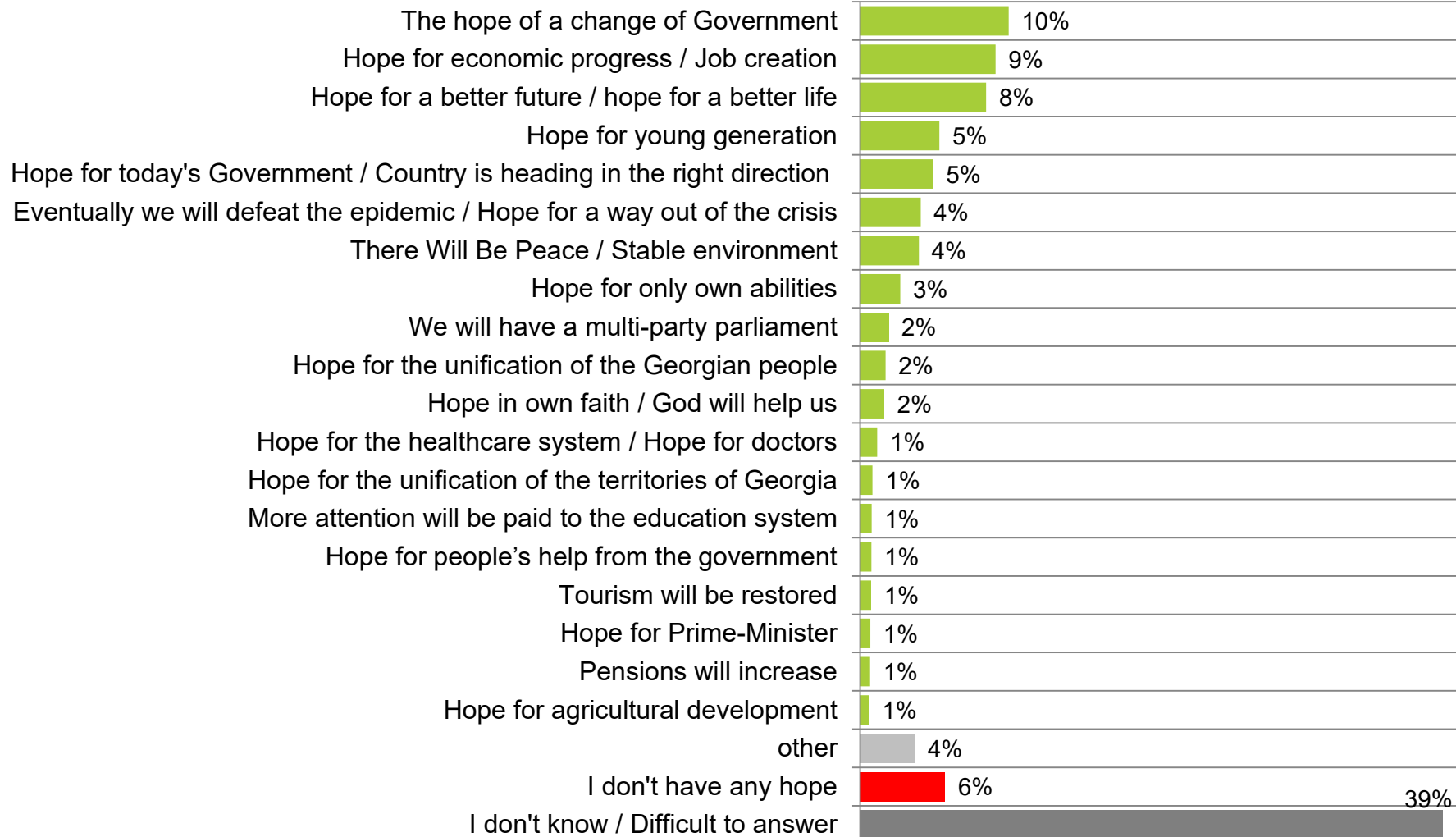
Employment Status/Condition

In your opinion, how much has the situation changed over the past 3 months on the following important issues?



Hopes

What do you hope for the most in the future?



Georgian Dream	All other parties	Don't know for whom to vote/ Refused to answer
2%	21%	4%
10%	6%	13%
11%	6%	8%
4%	6%	6%
12%	2%	1%
7%	1%	5%
7%	2%	3%
3%	2%	3%
0%	4%	2%
2%	2%	1%
2%	2%	1%
1%	1%	2%
1%	1%	1%
1%	0%	1%
1%	1%	1%
1%	0%	1%
2%	0%	0%
0%	1%	1%
1%	0%	1%
5%	3%	2%
2%	7%	8%
35%	38%	45%

 Affinity Index > 110



Thank You!

